

New look for Choices 2010

Campus Calderdale's "Choices 2010" event held on 4th November attracted crowds of Year 11 students and their parents to Heath Training and Development Centre.



Designed to help young people make key decisions about their future, the exhibitors ranged from Universities to the armed forces and from 6th form courses to opportunities with training providers and apprenticeships



Explaining careers choices – Calderdale & Kirklees Careers

For the first time the event was expanded to include daytime and evening sessions. "We wanted to harness the expertise of Calderdale's employers and bring them into the process" said Liz Singleton, Director of Campus Calderdale. "Many young people at 15 or 16 are undecided about their destination and this was an extra chance to approach a local employer and ask questions. With the help of Calderdale and Kirklees Careers to build their confidence I could see that it had enormous potential to motivate them and set them thinking" she added.

Students also enjoyed sampling some of the courses which Calderdale College had to offer – including childcare, hair and beauty, construction and sport. Very quickly some were making the link between a job possibility and the qualification that one of the advertised courses could deliver.

Feedback from Students

- I found out what grades I need and where to go for certain courses that would suit me
- I learnt how many 6th forms are available
- I learnt how to get an apprenticeship and how much you get paid
- I enjoyed talking to the employers
- I learnt that the College has so many courses, I really want to go to College
- I enjoyed the talk on all the different careers. It was cool.
- Now I know that I can go to different colleges and get apprenticeships in different subjects like hairdressing, design etc.
- It helped me to decide between 6th form and College
- I enjoyed talking to the people on the Careers table about options
- I saw a student's artwork and know what work they expect
- I learnt what courses I need to be a chef, and the colleges available
- I learnt where to go to apply and about EMA
- I learnt that you can do a lot more than 6th form – I decided what I want to do
- I enjoyed talking in groups finding out what everybody wants to do and what I need to do. It narrowed my choice of 6th form to the one I need to go to.
- I learnt about the major aspects of leaving school at 16. It has helped me to make the right decision.

Feedback from Employers

- “Extremely positive and willing business organisations (after all their time is money!) genuinely interested in sharing expertise/advice to help the students.”
- “Campus Calderdale going the extra mile to offer students access to a wide a variety of information to help them make informed choices.”

Aaron Kay, head of Year 11 at Sowerby Bridge High, said “The students who approached employers received really good advice. There should be a requirement that all students should speak to an employer so that they start to become used to presenting themselves well in an interview situation.”

15 year olds experiencing beauty treatment from Calderdale College students

